



LACY TALLEY

GRAPHIC DESIGNER + ILLUSTRATOR + MURALIST

CLEVELAND, OH

PROFILE

Dedicated visual artist with a decorated background in a variety of artistic media. Highly experienced in illustration, art direction, graphic design and mural creation.

EDUCATION

Kent State University | Kent, OH, 2014-2018
Bachelors of Visual Communication Design
Minor in Pan-African Studies

TECHNICAL SKILLS

ILLUSTRATOR
INDESIGN
HAND DRAWING
PHOTOSHOP
AFTER EFFECTS
PROCREATE

PROFESSIONAL EXPERIENCE

Maker's Mark Art and Soul Licensing Partnership

August 2022 - August 2023

- + Program highlights emerging black creators making the world remarkable with their vision. 1 piece of my artwork is licensed for a year for Point of Sale materials and promotional items.
- + Commissioned to paint 16 barrel tops to be placed in local bars and restaurants across the city of Cleveland, OH.
- + Curate four Maker's Mark events where I live paint the barrel tops. Each barrel I live paint will be auctioned off to a charity of my choice.

Upcycling Art Teacher at Center For Arts Inspired Learning (CAL)

October 2022 - December 2022

- + Created a curriculum focused around the importance of upcycling products & materials into functional works of art.
- + Lead studio time, workshops and activities based on the objective of creating, selling and displaying visual art for the final showcase Art Works Live.
- + Facilitated Art Professional Development presentations to educate the apprentices on how to support themselves as full time artists.
- + Taught apprentices how to properly sell their art.

Freelance Graphic Designer

March 2018 - Present

- + Formulated logos, print ads, social media graphics, presentation decks and brand packages for multiple clients such as Hallmark, National Basketball Association, Spotify, Cadillac, All Voting is Local and more.
- + Generated brand identities for small companies.
- + Brought awareness to voting injustices at Central State University through the All Voting is Local Organization through 10+ digital flyer campaign, posters, an annual report design and logo for the overall project.
- + Conceptualized and illustrated multiple album covers.

Marcus Graham Project iCR8 Summer Boot Camp // Art Director

May 2019 - August 2019

Clients: Google, Apple, Moet Hennessy, Fossil, Trailer Park

- + Collaborated with twelve creatives to produce ODYZ, a pop-up agency through the Marcus Graham Project.
- + Optimized research and word mapping to co-create brand identity for ODYZ.
- + Conceptualized designs to yield client outcomes for high-impact campaigns.
- + Generated key visuals to communicate 360 campaign messaging to target audiences.
- + Maximized insights from MGP network to deliver streamlined concepts to achieve client and agency goals.
- + Worked specifically with Google, Moet Hennessy, and Trailer Park.

CREATIVE FIELDS

Corporate Identity + Branding / Editorial Design + Illustration / Typography / Motion Graphics / Animation / Voice Acting / Advertising / Infographics / Layout Design /

COMMISSIONS

BLM Storytime, 200'x72' group acrylic latex mural.
Waterloo Arts District. 2020

Welcome to the Warehouse, 72'x45' spray paint mural.
Better Body Warehouse. 2021

Crystallize, 10'x8' acrylic paint mural.
Ingenuity's Juneteenth Festival. 2022

Food For Thought, 5'x5' acrylic painting.
Cleveland Cavaliers. 2022

ENJOY MY WORK ONLINE!

lacytalley.com

[/in/lacytalleydesign/](https://www.linkedin.com/company/lacytalleydesign/)

CONTACT ME

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EXHIBITIONS

Curated Group Exhibition, Cleveland Collabs. 2022

Solo Live Art Experience, Nucleation. 2022

Solo Exhibiton Crystallize. 2022